Web2 Market

INCREASE REVENUE & INSIGHTS

MARKETING TECHNOLOGY FOR GROWTH

Corporate Overview

Web2Market:

- ✓ Established 1997: A legacy of success

- ✓ 500+ E-Commerce Triumphs: Proven results

- ✓ 40 Expert Team Members: Your dedicated support

- ✓ Design, Develop, Host, Market: We've got you covered

- ✓ Data-Driven Solutions: Powering your business

- ✓ Top Partnerships: Shopify, Adobe, BigCommerce, and more

- ✓ Tools & Guidance: Your pathway to online success

28+ Years of Experience

500+ Successful Projects

40+ Employees

Web2Market's Approach:

- Data Driven
- AI Empowered
- Research Focused
- Marketing Experts

OUR
SERVICES

Ecommerce Consultation

Get expert insights and strategies to enhance your online business's performance.

Design

Elevate your brand with creative and visually appealing design solutions.

Custom Development

Tailor your website or applications to meet your unique business needs and requirements.

Hosting

Ensure reliable and high-performance hosting to keep your online store running smoothly.

Ecommerce Apps

Access a catalog of pre-built functionality enhancements to boost your online store's capabilities.

Digital Marketing Services

Leverage comprehensive digital marketing strategies to expand your online reach and drive growth.

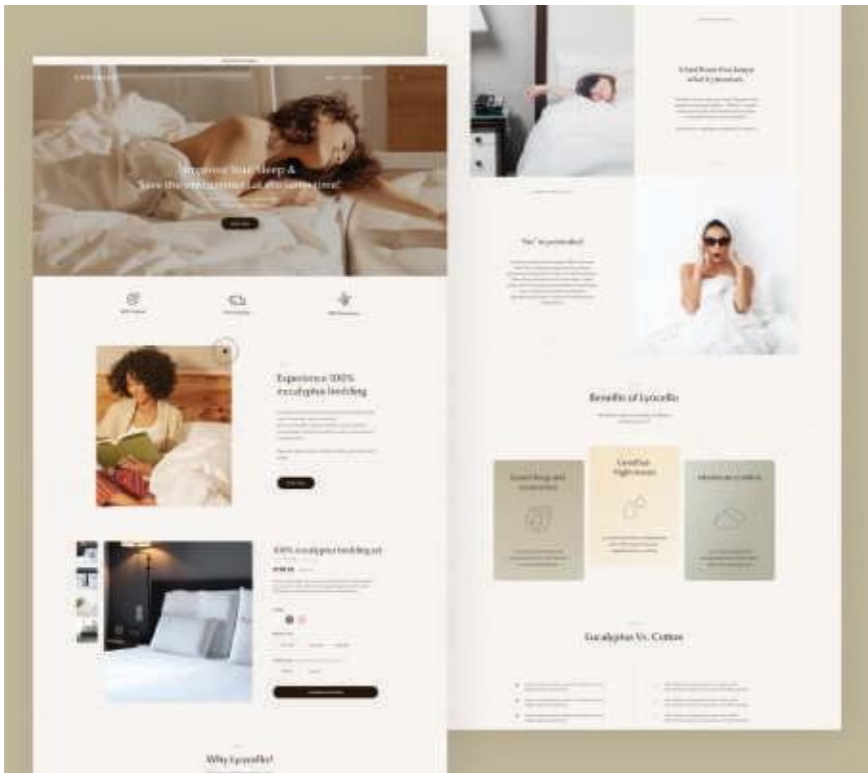**Unlocking E-commerce Success: The Power of Digital Marketing**

INCREASING TRAFFIC

In the dynamic world of e-commerce, W2M offers "E-commerce Digital Marketing Mastery" as a vital service. This comprehensive solution empowers business to harness the full potential of digital marketing, enabling effective audience engagement, sales growth, and brand amplification. Our cost-effective and data-driven strategies ensure that your e-commerce venture not only stays competitive, but thrives in the ever-evolving online marketplace.

- ✓ Search Engine Optimization
- ✓ Google Analytics Audit & Lookerstudio Reporting
- ✓ Search Engine Marketing
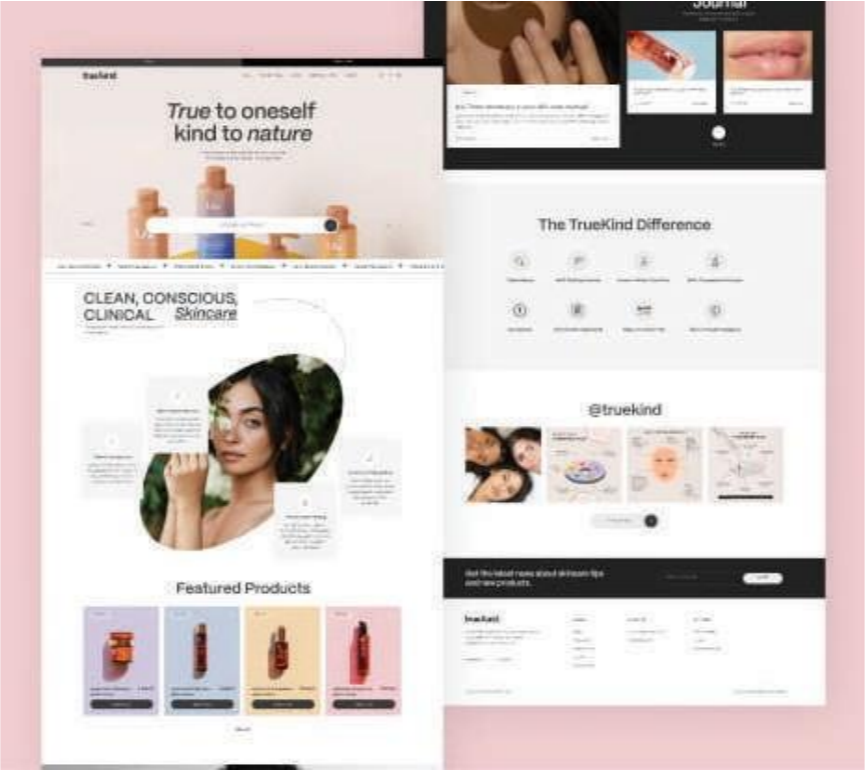- ✓ PPC Advertising
- ✓ Social Media Marketing
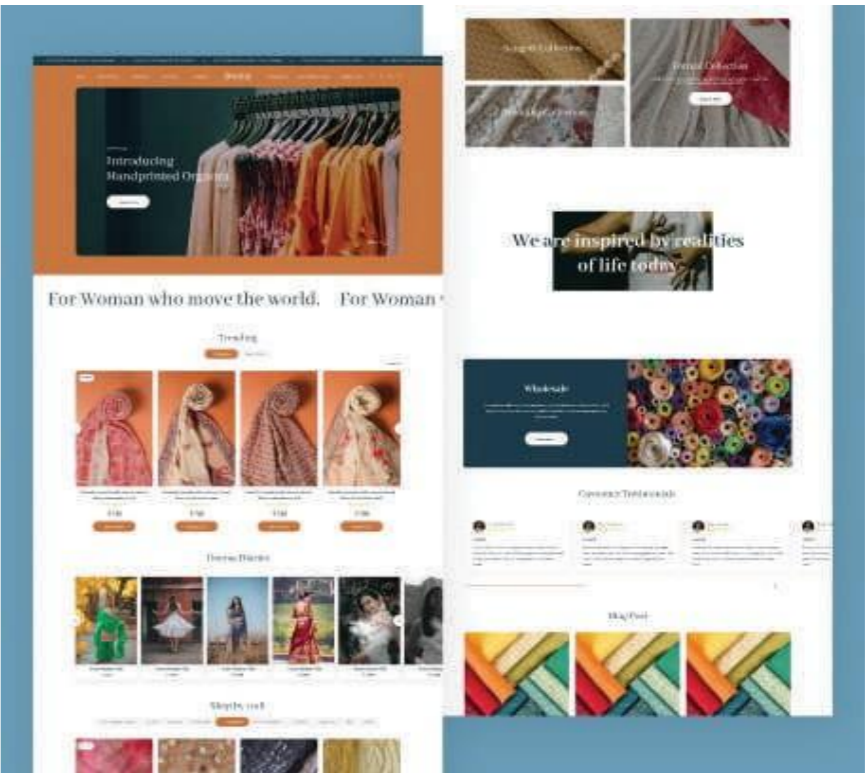
CORE CAPABILITIES

PERSUASIVE DESIGN

Our expert designers and developers create and implement modern designs to build brands and increase sales.

Lyocello

Ecommerce Website

Truekind

Ecommerce Website

Doeraa

Ecommerce Website

WHAT OUR CLIENTS LOVE ABOUT US!

Shop Genesis

Magento site with integration to Retail Pro and Klaviyo. Hosting and managed services with online/offline gift card capabilities to make sure the store is never closed.

Jane's Cake & Baking Supply

Total ecommerce makeover moving from AbleCommerce to Shopify and Shopify POS. New design, data migration, email marketing and PR.

Doug Church

VP of Sales and Marketing, Pacific Press

Visits by mobile users have exploded compared to our old site; we've moved from virtually none to almost 50/50. Over the last 28 days we are showing more than a 30% increase for sales, total orders, and conversion rates.

SteveCarey

Marketing Director, Jet Ski Plus.

Web2Market IS small enough to be personal with your business, but large enough to meet your growing needs.

Iam the Lamb

Overhaul of Shopify site to provide a professional design and custom features on store locator. New site and lead generation increased sales for holiday books.

POWERFUL PARTNERSHIPS:
TOGETHER

HOW TO REACH US

READY, SET CONNECT
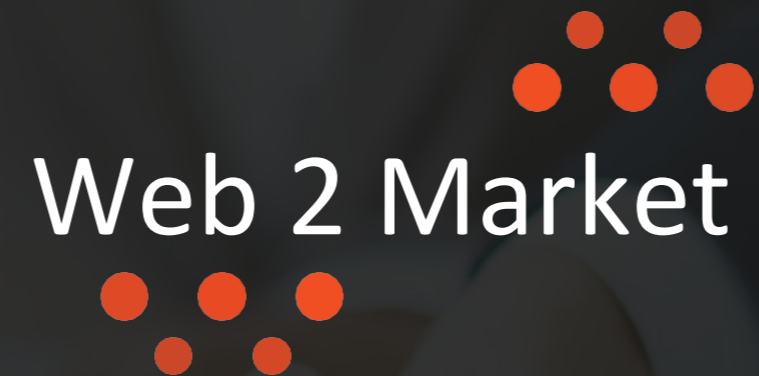
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Web 2 Market

THANK YOU

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